

How meaning becomes graspable

29-30 June 2016, Audimax 02



ViadrinaCGS
Center for Graduate Studies

Wednesday, 29.6.2016

10.00-10.45 Registration

10.45-11.00 Welcome

11.00-13.00 Plenary I:

Introduction to an interdisciplinary
perspective on metaphoric meaning making

(Dr. Sarah Greifenstein)

13.00-14.00 Lunch break

14.00-15.30 Plenary II:

Methodological implications of an interdisciplinary
perspective on metaphoric meaning making

(Dr. Silva Ladewig, Dr. Jan-Hendrik Bakels)

15.30-16.00 Coffee break

16.00-18.00 Thematic block I

Film, Advertising/ News, Face-to-Face

19.00-21.00 Conference dinner

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Thursday, 30.6.2016

09.30-11.00 Thematic block II

Film, Advertising/ News, Face-to-Face

11.00-11.30 Coffee break

11.30-13.00 Thematic block III

Film, Advertising/ News, Face-to-Face

13.00-14.00 Lunch break

14.00-16.45 Plenary III:

Bringing together theory and practice

(Eileen Rositzka, Dorothea Horst)

16.45-17.00 Farewell